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This management area has been described by many names, including physical distribution, materials management, transportation management, logistics, and now supply chain management. The business activities of concern may include all or part of the following: transportation, inventory maintenance, order processing, purchasing, warehousing ...

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Angie Ballou | Seattle Business Magazine

The supply chain concept is introduced in Ch. 1 as an extension of the traditional definition for business logistics. Pg. ___ Organizes coverage around two central themes: (1) The basic activities of management—namely planning, organizing, and controlling; and (2) A triangle of interrelated transportation, invention, and location strategies that are at the heart of good logistics planning and ...

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The emphasis of logistics in organisations has changed over time. Then (1980s and 1990s) Improving customer service in supply chain management was important because: Customer service contributed directly to revenue increase and market share • Business logistics management was considered to be equally important with

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Business Logistics Management(2nd Edition) Planning and Control (Prentice-Hall International Series in Management) by Ronald H. Ballou Hardcover, 688 Pages, Published 1985 by Prentice Hall College Div ISBN-13: 978-0-13-104829-4, ISBN: 0-13-104829-5

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